

Sanlam Business Market's value proposition to the AHi

01

Financial Planning for business owners



Follow this link <http://ahi.co.za/value-proposition/ahi-member-benefits/86-ahi-member-benefits-offered-by-sanlam> to view Sanlam's value proposition to AHi members.



Short Sanlam video explaining the complete value proposition: <https://youtu.be/g1Lbky6gUvU>

Electronic brochure explaining Sanlam's value proposition:



Afrikaans:
<http://online-hosting.co.za/V3162/afr/ebook>

English:
<http://online-hosting.co.za/V3162/eng/ebook>

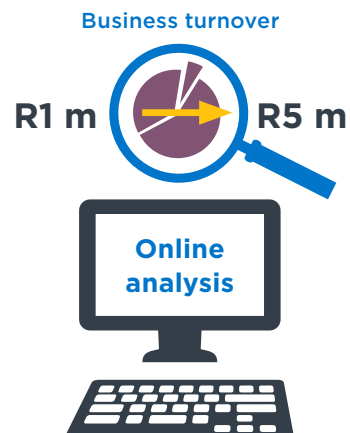
02

Analyses

Sanlam offers the following financial planning analyses free of charge to AHi members:

Financial Fitness Analysis:

This analysis has been designed to meet the needs of businesses with an annual turnover of R1 million to R5 million. The business owner completes the analysis online or via our Client Call Centre. Feedback on the outcome is given to the business owner either telephonically or with the assistance of a Sanlam-accredited financial planner. The analysis is available countrywide.



Business Optimisation Analysis:

This analysis has been designed to meet the needs of businesses with an annual turnover of more than R5 million.

It is available to businesses in Gauteng and Cape Town. The analysis involves the following steps:



1 An independent business adviser (paid by Sanlam) conducts a one-on-one interview with the business owner.



2 Then the information is processed and a Business Optimisation Report is prepared.



3 The business adviser discusses the report with the business owner in person, after which the business owner decides which recommendations to implement in his/her business.

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Sanlam Business Market articles

AHi members can subscribe free of charge to receive one or more business-related articles following this link:

www.sanlamarticles.co.za



04

E-books

The following e-books are available to AHi members free of charge:

www.sanlambusinessplanbook.co.za
www.sanlambusinessturnaroundbook.co.za
www.sanlamgameplan.co.za



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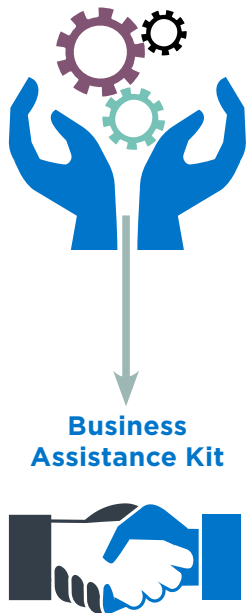


05 Sanlam Business Assist

Sanlam makes a business assistance kit available to AHi members.

Follow this link for more details or to subscribe to this service:

www.sanlambusinessassist.co.za



06 Entrepreneur of the Year competition, sponsored by Sanlam and Business Partners

AHi members are invited to enter this competition.

Follow this link: www.eoy.co.za



07 Discount Traveler

AHi members in the travel and tourism industry or members who are service providers for this industry may list their businesses on the Discount Traveler website free of charge.

Follow this link:

www.discounttraveler.co.za

They may also enter the Sanlam Top Destinations Awards:

www.topdestinationawards.co.za



08 Single point of contact

Sanlam Business Market offers AHi members a single point of contact.

Phone 086 100 539 or email

sme@sanlam.co.za

Our website: www.sanlamsme.co.za

